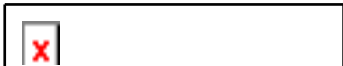
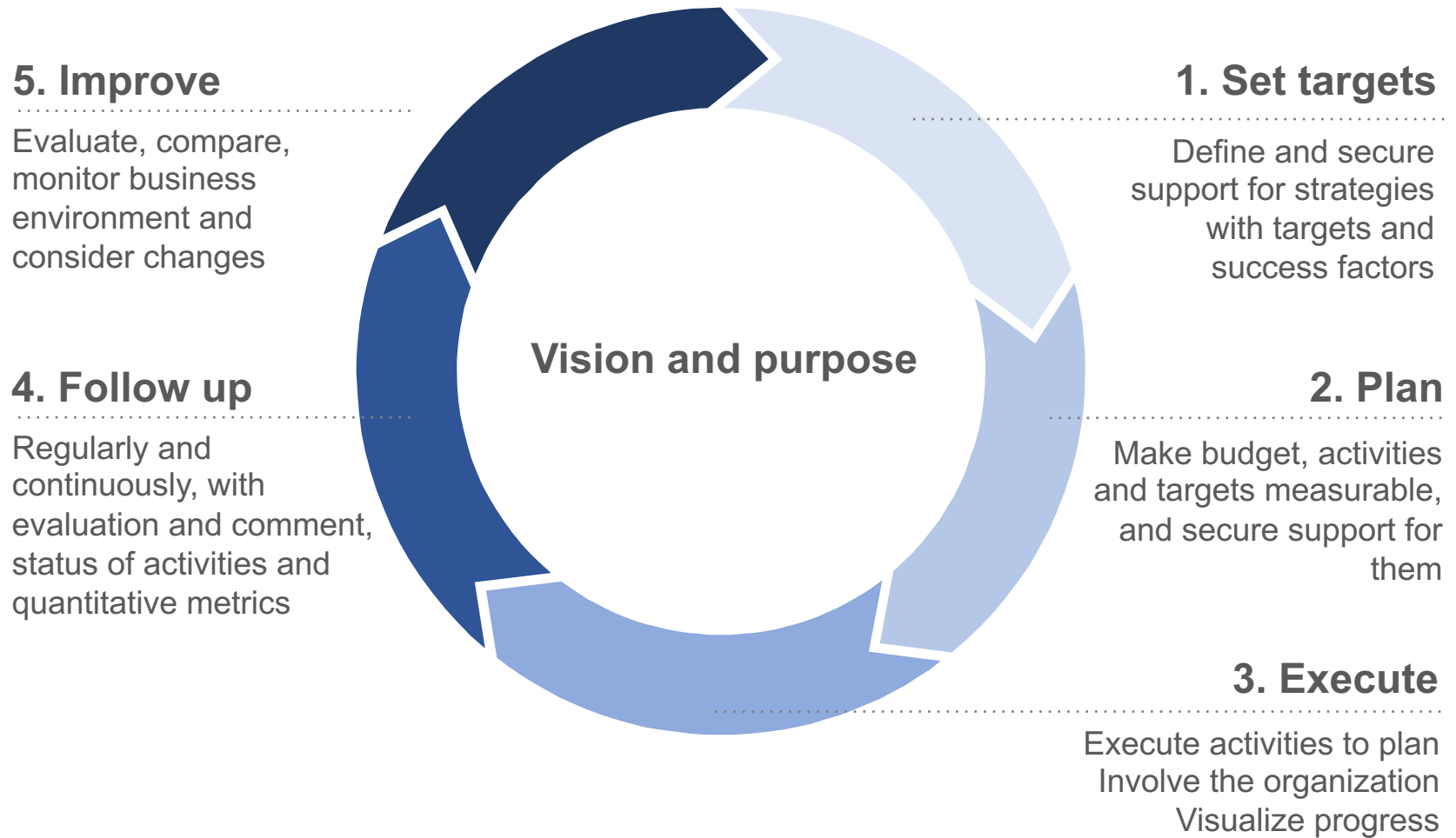


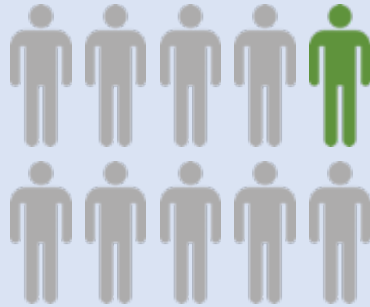
Hypergene in brief



Performance management in practice



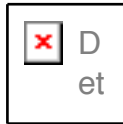
90%



of all organizations are
unsuccessful in executing
their strategies

Why?

73% of



employees
don't have access to
strategic plans

95% of



employees
don't understand
their organization's
strategy

85% of



management
teams spend less
than one hour per
month on strategy

60% of



companies
don't connect
their budgets to
their strategies

75% of



managers'
compensation
packages are not
linked to strategies

67% of



HR and IT functions
develop strategic
plans inconsistent
with main strategy



How many organizations operate

—multiple systems and disjointed processes

Planning and budgeting

Payroll and man-hours



Accounting and book-keeping



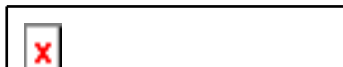
Monitoring and analysis



Management by objectives



Multiple ERP systems



enterprise performance management as it should be

Our product



Executive and line management, accountants, controllers, HR and all staff

Monitoring & Analysis

Speed, simplicity and relevance
Role-based information
Powerful analytics
Note management

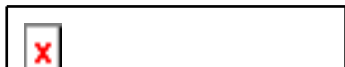
Performance management

Overall plans
Management models
Targets, KPIs and activities
Collaboration

Budgeting & Forecasting

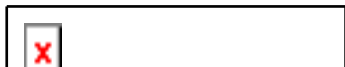
Integrated with performance management and monitoring
Simple/user-friendly
Effective process support
Flexible models, high quality

enterprise performance management as it should be



Hypergene AB in brief

- A web-based planning, monitoring & analysis product—helps sharpen client competitiveness
- Some 150 private and public sector clients
- Offices in Malmö (HQ), Stockholm, Gothenburg, Kalmar and Skövde
- Sales approx. SEK 120 m (2015)
- Employee headcount some 100—developers and consultants
- Stable growth with healthy finances since incorporation in 2000
- *DI-Gasell* award-winning growth company in the last nine years—*Maratongasell* long-term growth champion in 2014
- Recognized as one of Sweden's best innovators in IT by Computer Sweden in 2014



Selected clients

PRIVATE SECTOR



VIKING LINE



SSAB



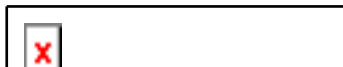
KUNGSLEDEN



ORC



PUBLIC SECTOR



enterprise performance management as it should be